SERVICES

Seeker Consulting

Strategy · Systems · Story

01 Brand & Strategy

- Brand positioning & competitive analysis
- Customer persona & customer journey mapping
- Marketing campaign creation
- Marketing & operations audits

02 Content & Design

- Copywriting & outreach writing
- Content creation
- Social media management & content calendars
- Graphic design & logo design
- Video shoots & short-form video editing

03 Websites & SEO

- Website design & builds
- SEO-minded website copy
- Google Business Profile & local SEO
- Website care & maintenance

04 Paid Ads & Email

- Meta ads management (Facebook & Instagram)
- Google Ads
- Email marketing

05 Operations & Systems

- Operations & process improvement (Lean)
- CRM setup & pipeline structuring
- Project management tool implementation
- Data tracking, analytics & dashboards

06 Apps & Automation

- Custom web apps & internal tools
- No-code & low-code automations

07 Events & Speaking

- Event planning & event marketing
- Public speaking & presentation building

08 Branded Products

- Laser-engraved NFC metal business cards
- Branded merch & event materials

WAYS TO WORK

Start with an audit
A clear read on what's working, what isn't, and what to do first.

One-time projects
A website, a campaign, a system. Scoped, priced, delivered.

Monthly support
Ongoing marketing and content, like having a marketing lead on call.

Every project is custom.

We scope it on a short call and put the price in writing before any work starts.

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